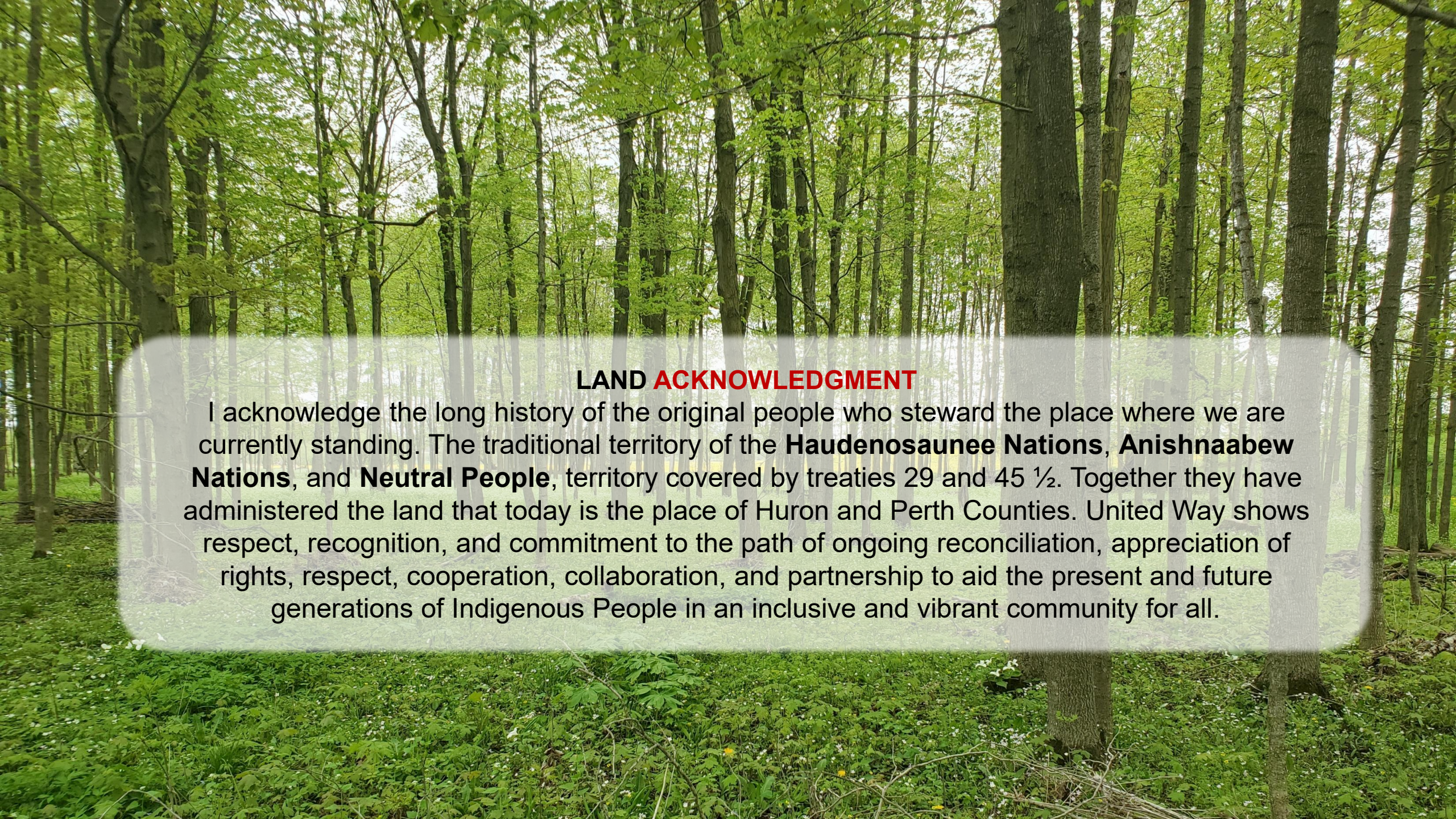




UNITED FOR GOOD



United Way
Perth-Huron



LAND ACKNOWLEDGMENT

I acknowledge the long history of the original people who steward the place where we are currently standing. The traditional territory of the **Haudenosaunee Nations, Anishnaabew Nations**, and **Neutral People**, territory covered by treaties 29 and 45 ½. Together they have administered the land that today is the place of Huron and Perth Counties. United Way shows respect, recognition, and commitment to the path of ongoing reconciliation, appreciation of rights, respect, cooperation, collaboration, and partnership to aid the present and future generations of Indigenous People in an inclusive and vibrant community for all.

**Let me tell you about
<name>**





OUR **ROLE**

To improve the lives of vulnerable people in Perth-Huron.

OUR **VISION**

Everyone in our community has the opportunity for a better life.

OUR **MISSION**

Improve lives and build community by engaging individuals and mobilizing collective action.





WE ACHIEVE THIS BY:



Generating **resources** to drive change.



Strategically investing in **local agencies** and partnerships to address *immediate needs* and *root causes*.



Leveraging **collaboration** by bringing partners together across sectors to magnify scope.



Building awareness and **advocating** for systems change.



Using **data** to evaluate and report on impact and issues.



Strengthening the **non-profit sector** through professional development.



Inspiring and **mobilizing** people's ability to create social change.



WHY UNITED WAY?



Corporations

Volunteers

Governments

Local
Agencies

Experts



OUR WORK

Our investment strategy focuses on five interconnected areas:

Poverty Mitigation

Breaking cycles of poverty by supporting equal access to food, and basic needs initiatives helping people in the short-term.



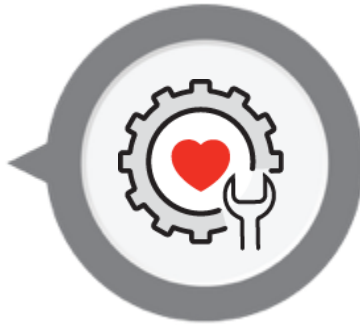
Housing Stability

Expanding access to safe, affordable housing and supports that help people maintain stable living conditions, prevent homelessness and build secure futures.



Access to Services

Addressing transportation and other barriers in our rural region preventing people from accessing needed services.



Mental Health

Expanding access to mental health resources, reducing stigma and ensuring people receive counselling to build resilience.

Equity Supports

Strengthening community connections, reducing isolation and fostering a sense of belonging — including Indigenous, newcomer, 2SLGBTBQ+ and other marginalized communities.



Healthy Relationships

Investing in programs that support individuals escaping intimate partner violence, promoting well-being and empowering people with the tools to build safe and supportive relationships.





Source: Canadian Institute for Health Information, 2025

MENTAL HEALTH

The Challenge:

1 in 3 Canadians will experience a mental health issue in their lifetime.

Our Response:

We invest in programs that aim to address underlying issues and provide pathways for better mental well-being.



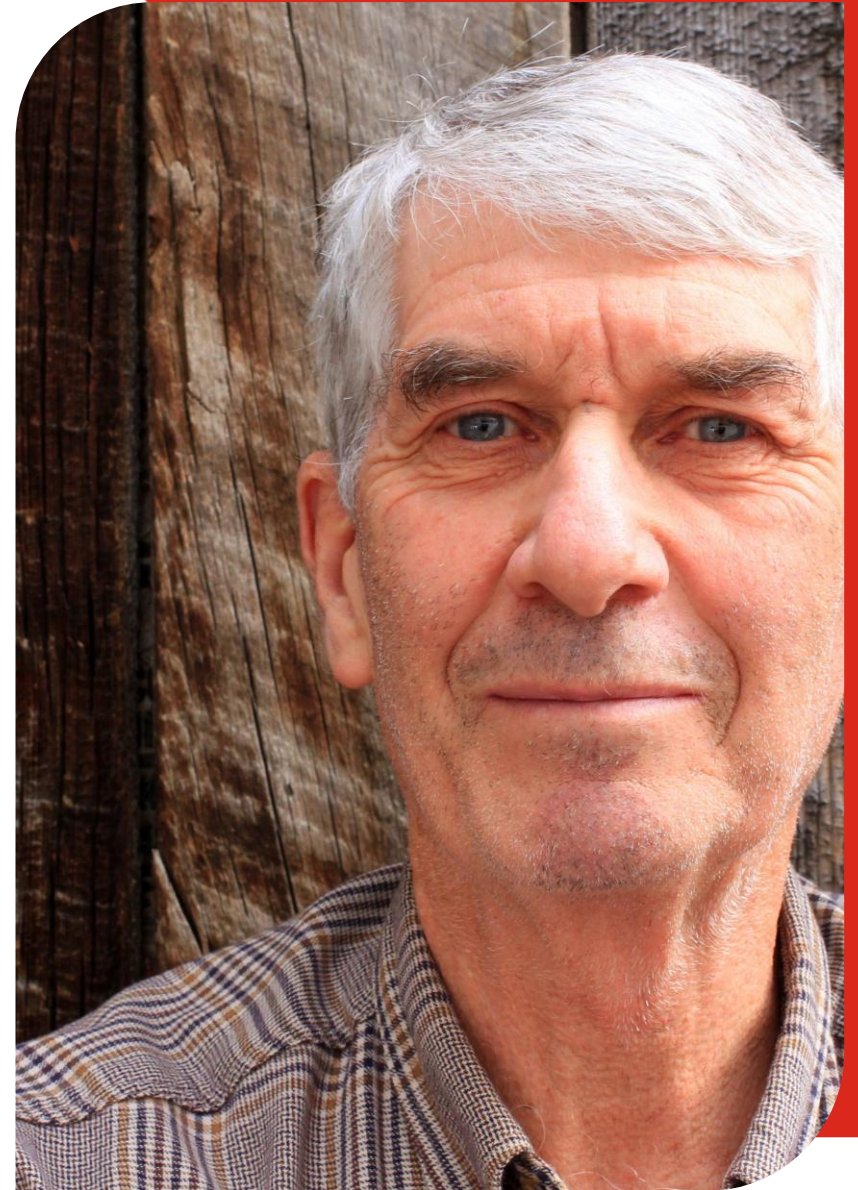
HOUSING STABILITY

The Challenge:

268 households are experiencing homelessness in Perth-Huron.

Our Response:

Expanding access to safe, affordable housing and supports that help people maintain stable living conditions, prevent homelessness and build secure futures.



Source: City of Stratford, County of Huron, April 2026



POVERTY MITIGATION

The Challenge:

19.8% of households in our region experience food insecurity.

Our Response:

Breaking cycles of poverty by supporting equal access to food, and basic needs initiatives helping people in the short-term.



EQUITY SUPPORTS

The Challenge:

69% of immigrants & visible minorities and **81% of Indigenous people** in Perth-Huron reported experiencing discrimination.

Our Response:

Strengthening community connections, reducing isolation and fostering a sense of belonging, including Indigenous, newcomer and other marginalized communities.



Stratford-Perth
PRIDE

Kaswentha
Tow Row Now



Source: County of Huron, Immigration Partnership, 2021



ACCESS TO SERVICES

The Challenge:

Navigating and accessing services can be challenging in rural communities.

Our Response:

Improving access to essential services by reducing barriers, strengthening coordination and ensuring people can connect to the supports they need.



HEALTHY RELATIONSHIPS

The Challenge:

5,029 Intimate Partner Violence calls
received by shelter services in Perth-Huron.

Our Response:

Investing in programs supporting individuals escaping intimate partner violence, promoting well-being and empowering people with tools to build safe and supportive relationships.



Source: StopVAW PC, Artemis, Victim Services HP, 2025-26

COMMUNITY APPROACH



You love where you live,
and we do too. We tackle
issues through hyper-
local, strategic
leadership, advocacy
and investments.





How can **you** help?

When you donate to United Way, you are investing in your local community.

Your donation is strategically invested right where you live.

- ☐ Donate one day's wage
- ☐ \$365 Everyday Hero Most Common Gift
- ☐ Leadership gift of \$1,200
- ☐ Other amount 😊





Leader Giving

Platinum \$25K

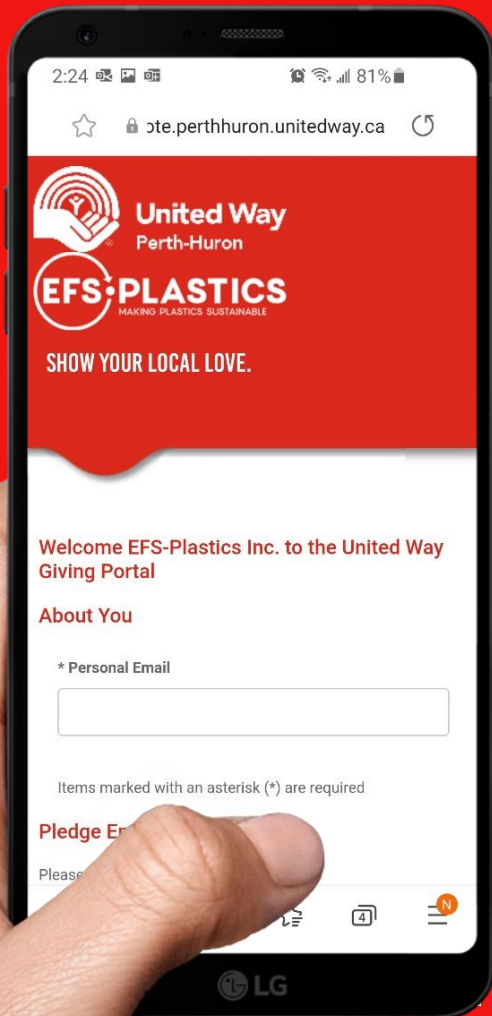
Gold \$10K

Silver \$5K

Bronze \$2,500

Friend \$1,200

Click link in email



OR

United Way
Perth-Huron

1) CONTACT INFORMATION

☐ Mr. ☐ Mrs. ☐ Ms. ☐ Miss ☐ Dr.

First name _____ Last name _____ Birth year _____

Home address _____ City _____ Prov _____ Postal Code _____

Employer _____ Employee # _____ Branch _____ ☐ Cell ☐ Office

Work email _____ Work phone _____ ☐ Cell ☐ Home

Home email _____ Personal phone _____

☐ My address, name, phone or email has changed in the last year

Union/Local _____

2) MAKING YOUR GIFT

☐ **ONE DAY'S PAY**
Equivalent to 7.5 hrs of pay

☐ **\$365 EVERYDAY HERO**
\$1 a day

☐ **\$520 FRIEND OF UNITED WAY**
\$20 per pay (x26)

☐ **\$1,200 LEADER OF CHANGE**
\$46.¹⁸ per pay (x26)

A OPTION A - PAYROLL DEDUCTION

Amount per pay \$ _____

Number of pay periods _____

= \$ _____
TOTAL / YR

☐ I authorize my employer to deduct from my payroll:

☐ Ongoing ☐ One year

B OPTION B - MONTHLY GIFT

Once a month I will give \$ _____ starting on the 15th day in the month of _____ until I notify United Way of any changes

☐ ☐ ☐

☐ Pre-authorized withdrawal from chequing account (void cheque)

Gift \$ x 12 = \$ _____ **TOTAL / YR**

C OPTION C - SINGLE GIFT

☐ Cheque ☐ Cash

☐ ☐ ☐

\$ _____ **TOTAL**

TAX RECEIPTS: Payroll deductions appear on your T4. Method B & C receipts are issued directly to you. A gift to United Way may entitle you to a charitable contribution deduction against your income tax.

Your Gift	Tax Savings	Cost to You
\$100	\$20	\$80
\$365	\$106	\$259
\$500	\$161	\$338
\$1,200	\$442	\$758
\$2,500	\$964	\$1,536

*Notes: for example purposes only. Rebates will differ depending on income.

IF SELECTING OPTION B or C

Credit Card Number _____ Expiry date _____

OR Ensure cash, cheques or void cheques are attached. Make cheques payable to: UNITED WAY PERTH-HURON

Signature - required for all payment options _____ Date _____

3) DONOR RECOGNITION

Making a gift of \$1,200 or more annually distinguishes you as a Leader Donor. You and your partner may combine gifts to reach the Leadership recognition level.

Partner's name _____

Your name as you would like it to appear in recognition materials: _____

4) DONOR CHOICE

100% LOCAL When you give to United Way, we invest your donation locally - helping change lives in your community. However, you may wish to invest your dollars outside Perth and Huron.

☐ I would like my gift forwarded to another United Way: _____

5) FORM SUBMISSION INSTRUCTIONS

Please make a copy for your records and return the original to your Employee Campaign Champion (ECC) who will submit copies to United Way and your Payroll department (if giving through payroll deduction).



1 CONTACT INFORMATION

☐ Mr. ☐ Mrs. ☐ Ms. ☐ Miss ☐ Dr.

First name _____ Last name _____ Birth year _____

City _____ Prov _____ Postal Code _____

Home address _____

Employer _____ Employee # _____ Branch _____

Work email _____ Work phone _____ ☐ Cell ☐ Office

Home email _____ Personal phone _____ ☐ Cell ☐ Home

Union/Local _____

☐ My address, name, phone or email has changed in the last year

2 MAKING YOUR GIFT

- ☐ **ONE DAY'S PAY**
Equivalent to 7.5 hrs of pay
- ☐ **\$365 EVERYDAY HERO**
\$1 a day
- ☐ **\$520 FRIEND OF UNITED WAY**
\$20 per pay (x26)
- ☐ **\$1,200 LEADER OF CHANGE**
\$46.¹⁸ per pay (x26)

A OPTION A - PAYROLL DEDUCTION

Amount per pay \$ _____

Number of pay periods _____

= \$ _____

TOTAL / YR

Deductions will begin in the first pay cycle of the new year.

I authorize my employer to deduct from my payroll:

☐ Ongoing ☐ One year

TAX RECEIPTS: Payroll deductions appear on your T4. Method B & C receipts are issued directly to you. A gift to United Way may entitle you to a charitable contribution deduction against your income tax.

Your Gift	Tax Savings	Cost to You
\$100	\$20	\$80
\$365	\$106	\$259
\$500	\$161	\$338
\$1,200	\$442	\$758
\$2,500	\$964	\$1,536

Notes: for example purposes only. Rebates will differ depending on income.

B OPTION B - MONTHLY GIFT

Once a month I will give \$ _____ starting on the 15th day in the month of _____ until I notify United Way of any changes

☐ MasterCard ☐ VISA ☐ AMERICAN EXPRESS

☐ Pre-authorized withdrawal from checking account (void cheque)

Gift \$ x 12 = \$ _____

TOTAL / YR

C OPTION C - SINGLE GIFT

☐ Cheque ☐ Cash

☐ MasterCard ☐ VISA ☐ AMERICAN EXPRESS

\$ _____

TOTAL

IF SELECTING OPTION B or C

Credit Card Number _____ Expiry date _____

OR Ensure cash, cheques or void cheques are attached. Make cheques payable to: UNITED WAY PERTH-HURON

Signature - required for all payment options _____

Date _____

3 DONOR RECOGNITION

Making a gift of \$1,200 or more annually distinguishes you as a Leader Donor. You and your partner may combine gifts to reach the Leadership recognition level.

Partner's name _____

Your name as you would like it to appear in recognition materials: _____

OR ☐ Ensure my gift remains anonymous.

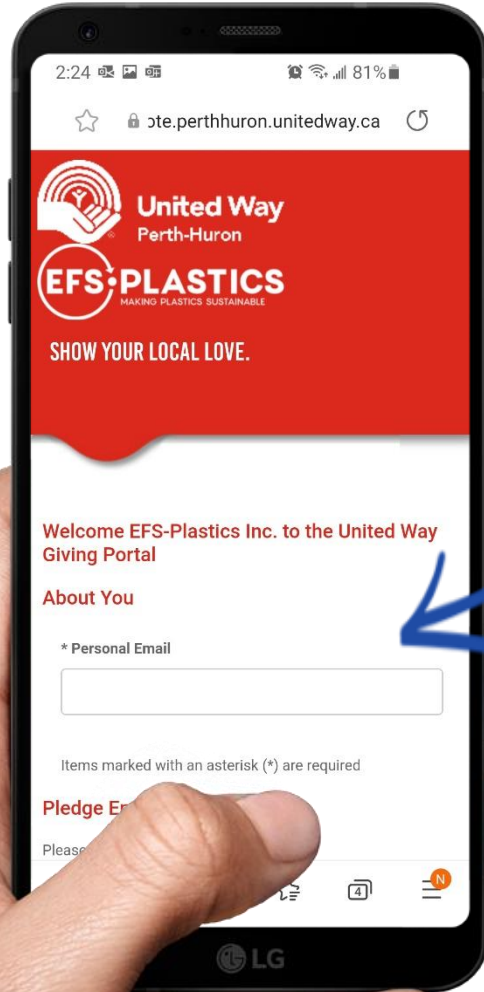
5 FORM SUBMISSION INSTRUCTIONS

Please make a copy for your records and return the original to your Employee Campaign Champion (ECC) who will submit copies to United Way and your Payroll department (if giving through payroll deduction).

19



1. Click link in email



2. Type in email

3. Select donation method

A screenshot of a web form titled 'Please select a gift type'. It has three radio button options: 'Payroll Deduction' (which is selected), 'Credit Card', and 'Sorry, I don't wish to give at this time.' A blue arrow points from the text '3. Select donation method' to the 'Payroll Deduction' option.

4. Choose an amount by total OR per pay

A screenshot of a web form for selecting a donation amount. It has two main sections: 'Deduction Per Pay:' with an empty input field, and 'Total Annual Pledge:' with a list of radio button options: '\$52', '\$156', '\$260', '\$520', '\$1,200 Leader', '\$2,500 Silver Leader', '\$5,000 Gold Leader', and 'Other'. Below the list is a '0.00' input field. A blue arrow points from the text '4. Choose an amount by total OR per pay' to the 'Deduction Per Pay' input field. Another blue arrow points from the 'Total Annual Pledge' section to the '0.00' input field.

5. Type in verification code and click CONFIRM

A screenshot of a web form for verification. It has a checkbox labeled 'I wish to Remain Anonymous' and a CAPTCHA image showing the letters 'N', 'B', 'P', 'K' in a distorted font. Below the CAPTCHA is an 'Enter code' input field. A blue arrow points from the text '5. Type in verification code and click CONFIRM' to the 'Enter code' input field.

Signature Programs





Social Research &
Planning Council

CORE
Initiatives



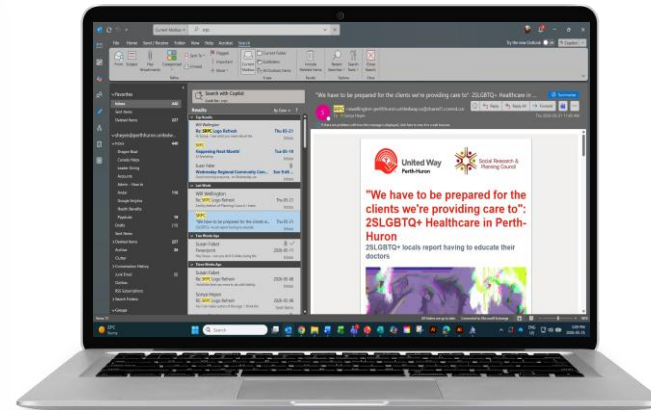


Social Research & Planning Council



Operated by
United Way
Perth-Huron

Knowledge Broker: We facilitate, educate and disrupt



United *Insights*
BLOG

