



Perth-Huron's first non-profit housing organization dedicated to creating and sustaining mixed-income rental housing. It's a local solution to the very real issue of housing affordability that we face across Perth-Huron.

United Housing brings together funding, partners, and local leadership to develop housing projects in communities across the region. This can include new builds, renovations, retrofits, or acquiring existing properties and converting them into affordable homes.

Vision

By 2050 everyone in Perth-Huron lives in housing suitable and affordable to their needs.

Why it Matters

Many individuals and families in our community struggle to find housing that is affordable and appropriate for their needs. United Housing exists to increase supply and create inclusive, mixed-income communities, ensuring more people have access to safe, stable housing close to where they live and work.

How it works

- Develops and operates local non-profit housing
- Partners with municipalities and community organizations
- Reinvests funds back into future housing projects
- Offers ways for the community to get involved (donations, community bonds, partnerships, advocacy)



Access to Services

via ► St. Marys Community Outreach Worker
► 211 hotline



Perth-Huron®



Housing Stability

via ► Shelterlink
► United Housing



Equity Supports

via ► Kasentha/Two Row Now
► Perth Pride, &
► YMCA Three Rivers

Your dollars making an impact in St. Marys:

The Community Outreach Worker offers facilitation, community education and referrals for residents who need support with life skills, mental health, homelessness, addictions and more. In addition, they provide short-term support and help connect people to services.

631 residents connected to stability supports

The 211 helpline assists people in navigating the local network of human services, 24/7/365. It is Perth-Huron's most comprehensive and reliable local source of information on government and community-based health and social services.

58 residents connected to local services

Shelterlink Youth Services — Housing First For Youth Shelter Services: Provides 24/7 emergency shelter and wraparound support of youth aged 16–24.

4 youth received shelter and supports

United Way invests in equity supports that uplift and celebrate diverse communities, including Perth Pride events, Kaswentha/Two Row Now learning programs, and Newcomer Service Navigation supports.

Together, these efforts create inclusive spaces for connection, education and understanding, helping to strengthen belonging and ensure all voices are respected, valued and heard.

5 newcomers received support accessing services

Social challenges rarely have one solution. With your donation we maximize the support being provided to the most vulnerable.

The *Building Resilience for Youth* program provides early intervention counselling and support to youth in rural Perth County.

United Way also funds counselling and supports for individuals, families, seniors and people with disabilities.

170 residents received counselling

Emily Murphy Centre's Child Witness Program: Supports children who have witnessed or experienced violence.

5 children received trauma-informed counselling

Institutional Visiting & Reintegration Support: Provides counselling, advocacy and planning for individuals who are incarcerated, supporting a successful transition back into the community.

16 individuals received reintegration supports

Access to nutritious food helps stretch limited budgets, reducing the need to choose between groceries and other essentials, improving health, stability and productivity.

2 food programs received regular food deliveries

1,941 visits to the Nourish Equal Access Market

The Urgent Needs Fund provides financial support for essentials in times of crisis. The fund is part of a broader strategy to reduce the impacts of poverty, alongside United Way's Living Wage advocacy among local employers, that promotes long-term financial stability.

6 local families received financial assistance



Mental Health & Well-Being

via ► Family Services Perth-Huron
► Emily Murphy Centre



Poverty Reduction

via ► Food Bank Distribution Centre
► Local Community Food Centre

► Urgent Needs Fund
► Living Wage advocacy



Join Us in Our Vision

A better life for everyone in our communities!

Together we achieve this by:



Generating resources — dollars, volunteers, expertise, and research — to drive change.



Strategically investing in local agencies and partnerships to address immediate needs as well as root causes of social issues.



Leveraging collaboration by bringing partners together across sectors to expand the scope of action.



Advancing awareness and amplifying advocacy to drive systems change and impactful solutions.



Harnessing data to measure impact, inform decisions and tell the story of local needs.



Strengthening the non-profit sector through professional development.



Inspiring and mobilizing people's ability to create social change.

Helping people like Justin

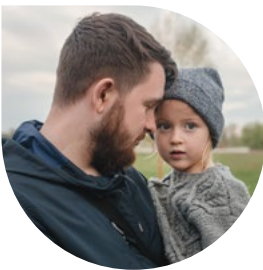
Justin was doing everything he could to care for his young son. Living on social assistance, he struggled to keep up with rent and other bills while supporting a child on his own.

Then came the notice he had feared most: eviction.

Facing the possibility of homelessness, he turned to the local Community Outreach Worker for help.

The worker connected Justin with a lawyer and other partners. Together, they worked to resolve the outstanding rent and stay the eviction. Justin and his son were able to return home.

Today, Justin and his son remain safely housed, thanks the Community Outreach Worker and support from caring local donors who help ensure no family has to face a crisis alone.



Donate Today!

perthhuron.unitedway.ca
519.271.7730 | 877.818.8867

A better tomorrow starts with you!
Invest in solutions to strengthen our community

Leader Donor Levels!

\$1,200+ **Bronze Leader** | \$100/month

\$2,500+ **Silver Leader** | \$208/month

\$5,000+ **Gold Leader** | \$417/month

Also, consider supporting United Way through your donor-advised funds or a gift of securities

FOR UNITED GOOD

St. Marys & Area



United Way Perth-Huron

A better tomorrow starts with YOU!

