

Join Us in Our Vision

A better life for everyone in our communities!

Together we achieve this by:



Generating resources — dollars, volunteers, expertise and research — to drive change.



Strategically investing in local agencies and partnerships to address immediate needs as well as root causes of social issues.



Leveraging collaboration by bringing partners together across sectors to expand the scope of action.



Advancing awareness and amplifying advocacy to drive systems change and impactful solutions.



Harnessing data to measure impact, inform decisions and tell the story of local needs.



Strengthening the non-profit sector through professional development.



Inspiring and mobilizing people to create social change.

Helping people like Ana

When Ana arrived in Canada, everything felt unfamiliar.

She was trying to build a new life while looking for work and learning how to navigate services in a new language. Every appointment, form, and phone call felt overwhelming. She wasn't sure where to turn.

While visiting the library, staff connected her with the local Community Worker.

The worker helped Ana access immigration services, attended appointments with her and provided guidance and support to make sure she always got the help she needed.

Now, Ana is settled in her community. She's grateful for the support from this United Way funded program that made her feel welcome during uncertainty.

Because of donors like you, people like Ana can find more than information — they can find belonging.



Donate
Today!

perthhuron.unitedway.ca
519.271.7730 | 877.818.8867

A better tomorrow starts with you!
Invest in solutions to strengthen
our community

Leader Donor Levels!

\$1,200+ **Bronze Leader** | \$100/month

\$2,500+ **Silver Leader** | \$208/month

\$5,000+ **Gold Leader** | \$417/month

Consider supporting United Way through your donor-advised funds or a gift of securities

UNITED FOR GOOD

North Perth



United Way
Perth-Huron

A better
tomorrow
starts
with YOU!





United Housing is the first non-profit housing organization in Perth-Huron dedicated to creating and sustaining mixed-income rental units. United Housing aims to develop and operate housing across our region, creating living spaces through renovations and new builds as well as operating existing housing.

Project in North Perth

Located at 190–198 Main Street West in Listowel, the *Music Hall Apartments* will include ten mixed-income rental units. This project combines affordable, workplace and market housing to bring more residents into the downtown, close to existing amenities and services. By repurposing underused space within Listowel's boundaries, the development is also more sustainable, protecting surrounding agricultural land.

The *Listowel Access Centre*, located below the apartments, provides a central hub where people can access information and support. As part of United Way's strategy to reduce barriers in rural communities, the access centre offers space for organizations to deliver services locally that might not otherwise be available.

Shared space parnters:

- The Well Youth Hub
- Children's Aid Society
- Optimism Place



Access to Services

via ► North
Perth Community
Outreach Worker,
► 211 hotline &
► Listowel Access
Centre



Equity Supports

via ► Kaswentha/
Two Row Now
► Perth Pride &
► YMCA Three Rivers

Your dollars are making impact in North Perth:

The *North Perth Community Outreach Worker* offers confidential counselling, mediation and social service navigation for residents facing housing instability, food insecurity and other challenges — helping people overcome barriers and connect with the help they need, when and where they need it.

328 residents were connected to life stability supports

The 211 helpline assists people in navigating the local network of human services, 24/7/365. It is Perth-Huron's most comprehensive and reliable source of information on government and community-based health and social services.

183 residents were connected to local services

United Way invests in equity supports that uplift and celebrate diverse communities, including *Perth Pride* events, *Kaswentha/Two Row Now* learning programs, and *Newcomer Service Navigation* supports.

Together, these efforts create inclusive spaces for connection, education and understanding, helping to strengthen belonging and ensure all voices are respected, valued and heard.

6 newcomers to the area received support accessing services

Social Challenges rarely have one solution. With your investment we maximise the support being provided to the most vulnerable.

The *Building Resilience for Youth* program provides early intervention counselling and support to youth in rural Perth County.

United Way also funds counselling for individuals, families, seniors and people with developmental and physical disabilities via **Family Services**.

155 local residents received counselling

The *Emily Murphy Centre's Child Witness Program* supports children who have witnessed violence through trauma-informed counselling.

2 children in the community received counselling

Shelterlink Youth Services — Housing First For Youth Shelter Services: Provides 24/7 emergency shelter and wraparound support for youth aged 16–24.

2 youth received shelter and support

The *Urgent Needs Fund* provides financial support for essentials in times of crisis. The fund is part of a broader strategy to reduce the impacts of poverty, alongside United Way's *Living Wage* advocacy among local employers, that promotes long-term financial stability.

12 families received emergency financial assistance



Mental Health & Well-Being

via ► Family Services
Perth-Huron &
► Emily Murphy
Centre



Housing Stability

via ► Shelterlink &
► United Housing



Poverty Reduction

via ► Urgent
Needs Fund &
► Living Wage
advocacy

