

Understanding the issues

Lack of Housing



111 people are experiencing homelessness in Huron (County of Huron, Social Services)
The local average rent for a one bedroom unit is **\$1,420/month** (Municipal Service Manager, Rental Scan)

Low Income



About Half of residents in Huron earn less than a living wage, \$41,405/yr. (StatsCan, 2021)

Food Insecurity



1 in 4 Ontario children lives in a household struggling to put food on the table. (U of T, PROOF Research, 2022)

Access to Services



Navigating and accessing local social services can be challenging, especially for the most vulnerable.

Intimate Partner Violence



1,729 intimate partner violence crisis calls from across Huron were received by shelter services in Goderich in one year. (Huron County Women's Shelter, 2023)

Mental Health



Use of an emergency department for psychiatric reasons in rural vs urban Ontario is **two times higher**. (ROMA Report, 2024)

Discrimination



69% of immigrants and visible minorities and 80% of Indigenous people in Perth-Huron reported experiencing discrimination, compared to 50% of white, non-immigrants. (Huron County Immigration Partnership, 2021)

The Social Research & Planning Council is dedicated to collecting, analyzing and distributing information that inspires social progress.

Social Research & Planning Council

Helping people like Maranda



This wasn't how Maranda imagined her life turning out. Her body bruised, her brain traumatized, her life shattered.

Maranda escaped physical and sexual violence, harassment, stalking, and intimidation and now she was facing a long road back.

The **Huron Women's Shelter** saved her life by helping her escape and provided emergency shelter far from her violent partner. Staff worked tirelessly to advocate for her with the local police, victim witness, and healthcare team. They also helped connect Maranda with the resources she needed to start building a life away from her abusive partner and start healing.

Now, Maranda is doing better. She has moved on from the **Huron Women's Shelter** but still calls for support and visits regularly to catch up with staff. For the first time in years, Maranda feels safe and hopeful for the future thanks to this United Way supported partner.

A BETTER
TOMORROW
STARTS WITH
YOU



Donate Today!

519.271.7730 | 877.818.8867
perthhuron.unitedway.ca

CONSIDER GIVING AT A LEADER LEVEL:

\$1,200+ Bronze Leader | \$100/month
\$2,400+ Silver Leader | \$200/month
\$6,000+ Gold Leader | \$500/month

*Donors giving at the **Bronze** or **Silver** level will be matched by generous **Gold** donors.



Helping here in Goderich & Area



Goderich & Area 2023 Impact!

- 81** individuals received winter shelter and supports
- 89** participants in Kaswentha Two Row Now community building events
- 870** crisis calls answered by Huron Women's Shelter
- 9** youth provided with shelter and support
- 85** youth supported with financial assistance for extracurricular activities
- 85** people received financial support in a crisis



Perth-Huron's first full-service, non-profit housing organization dedicated to creating and sustaining mixed rental units. United Housing aims to develop and operate housing locally, creating living spaces through renovations and new builds, as well as operating existing and newly-built housing.

Supported directly by United Way, United Housing tackles the housing crisis across Perth-Huron, working toward our vision of ensuring everyone lives in housing suitable and affordable to their needs by 2050.

Learn more here:
perthhuron.unitedway.ca
/unitedhousing



\$1,814,200 was returned to lower income households in Huron last year thanks to local volunteers.*

If people don't file taxes, they can't claim critical refunds and benefits. Volunteer-led free tax clinics are helping. By dialing 2-1-1, seniors, newcomers, students, and those receiving social assistance can find the nearest clinic and get help filing their returns. United Way is pleased to support an expansion of this poverty reduction program. *(CVITP reporting, 2023)



The **Huron Homelessness Initiative** provides emergency shelter during winter, and a Housing Stability Worker supporting people to find or maintain housing. The initiative also supports a transition home for men, shelter and supports for women and children fleeing domestic violence, as well as support and a fresh start for vulnerable youth facing challenges in their lives.

The **Coldest Night of the Year** is a winterrific, family-friendly walk to raise money in support of local people experiencing hurt, hunger, and homelessness.



Join us again next year on February 22, 2025! Team up, fundraise, walk, and gather for good... because it's cold out there.

Helping people like Delbert



Delbert used to count the days since he'd first started living rough on a battered pocket calendar. But after days turned into months turned into years, it didn't seem to matter much anymore.

Hope felt like a luxury in a life filled with struggle: struggle to find a place to sleep, struggle to find something to eat, struggle with addiction issues and despair.

But someone was looking out for Delbert, even if he didn't know it. The United Way supported Out of the Cold: Heart to Home team reached out and connected him with a shared motel space so he had a place out of the elements. From there, they worked to get him into a transition home in the area and finally, Delbert was able to access the supports he needed.

Now, Delbert is doing much better. He has four walls to keep him safe, and he hung up a new calendar; but this one marks the days of his journey of recovery and towards a permanent place to call his own.



85 individuals & families received financial assistance last year across Huron-Perth

Recent environmental shifts including rising inflation put added stress on society and dramatically increased the need for support.



The **Urgent Needs Fund** supports Perth-Huron residents in a time of crisis with an infusion of funds for essentials. It is part of a broader strategy to prevent homelessness and unemployment and reduce the effects of poverty on individuals and families.

211 is a helpline and website to help you discover what programs and services can help in your situation.

