

## Understanding the issues



### Lack of Housing

A single bedroom unit is over \$1,258/month. 169 people are experiencing homelessness in Huron County.



### Low Income

About 50% of people over the age of 15 in Perth-Huron earn less than a living wage (\$37,674 per year).



### Food Insecurity

One in six Canadian children live in a food insecure household. Food prices rose 8.9% in one year.



### Access to Services

Navigating the local social services network is challenging, especially for our most vulnerable residents.



### Intimate Partner Violence

Police in Huron received 423 calls related to intimate partner violence in 2022.



### Mental Health

By the time Canadians reach the age of 40, one in two have experienced a mental illness.



### Discrimination

69% of Perth-Huron immigrants and visible minorities reported experiencing discrimination.



The Social Research & Planning Council is dedicated to collecting, analyzing and distributing information that inspires social progress.

## Helping people like Marcia



Marcia's husband was sexually, emotionally and physically abusive to her and their two children. The family moved many times and Marcia became increasingly isolated.

The abuse continued to escalate, and after an encounter left her with a broken arm, **Marcia decided 'no more' and escaped one night, taking the kids with her.**

After so many years of trauma, Marcia and her children struggled with fear and paranoia. Desperate for help, she connected with a United Way supported program and the family began their journey to healing.

Now, Marcia's family is doing better. The children are adjusting to their new life and **Marcia has become a tireless advocate for her family's well-being.** She continues working on building a brighter future.

## DONATIONS STAY IN GODERICH & AREA

### Donate Today!

519.271.7730 | 877.818.8867  
[perthhuron.unitedway.ca](https://perthhuron.unitedway.ca)



### CONSIDER GIVING AT A LEADER LEVEL:

**\$1,200+ Bronze Leader** | \$100/month  
**\$2,400+ Silver Leader** | \$200/month  
**\$6,000+ Gold Leader** | \$500/month

\*Donors giving at the **Bronze** or **Silver** level will be matched by generous **Gold** donors.



United Way  
Perth-Huron

## Helping here in Goderich & Area



### Goderich & Area 2022 Impact!

- 56** individuals received winter shelter and supports.
- 42** participants in Destination Prosperity.
- 543** women and children supported and sheltered.
- 15** youth provided with shelter and support.
- 158** youth supported with financial assistance for extracurricular activities.

# How we work as a Transformational Force

## Leverage

We leverage our partnerships and financial resources to respond compassionately to community needs.

## Lead

We lead community development by establishing and funding innovative programs addressing local issues.

## Advocate

We advocate for systems change by speaking up about social issues, fostering constructive relationships with policy makers and championing solutions.

## Research & Plan

We generate and share knowledge about social issues and the vital role of innovation and progress.

Read research reports here:

[perthhuron.unitedway.ca/research](http://perthhuron.unitedway.ca/research)



The **Huron Homelessness Initiative** provides emergency shelter during winter, and a Housing Stability Worker supporting people to find or maintain housing. The initiative also supports a transition home for men, shelter and supports for women and children fleeing domestic violence, as well as support and a fresh start for vulnerable youth facing challenges in their lives.

The **Coldest Night of the Year** is a winterrific, family-friendly walk to raise money for local programs serving people experiencing hurt, hunger and homelessness.

**Join us February 24, 2024!** Team up, fundraise, walk, and gather for good... because it's cold out there.



## Helping people like Owen



Three years. That's how long Owen experienced homelessness, but if you talked to him, he couldn't really remember the last time he felt safe and had a place to call his own.

**The trauma he experienced after years living rough magnified his mental health challenges**, leaving Owen struggling to live independently even after he was housed. But unlike in the past, Owen wasn't alone.

**A team from a United Way supported program gathered around him**; helping build relationships with neighbours, improving his well-being and making Owen feel he was part of a caring community. Slowly, the pieces of his new life began coming together.

Now, Owen is doing much better. Thanks to continued support, he is able to keep his housing and feels more confident the future will be brighter after living through so many dark days.



## 774 individuals & families received financial assistance last year across Huron-Perth

Recent environmental shifts including rising inflation and the pandemic put added stress on society and dramatically increased the need for support.



Powered by: **211**

The **Urgent Needs Fund** supports Perth-Huron residents in a time of crisis with an infusion of funds for essentials. It is part of a broader strategy to prevent homelessness and unemployment and reduce the effects of poverty on individuals and families.

2-1-1 is a helpline and website to help you discover what programs and services can help in your situation.



Free, confidential and available 24/7/365 in 150+ languages!