




How much are fundraising costs?

16%. The Canada Revenue Agency is only concerned if costs pass the 35% mark.

United Way Perth-Huron is accountable to our volunteer Board of Directors who believe in the work of the organization and are comfortable with our cost of fundraising. UWPH is audited annually by outside body editors and report to United Way Canada. For our most recent audited financial statement, please go to: perthhuron.unitedway.ca

As a registered Canadian charity, United Way is obliged to file a T3010 report with CRA annually, detailing all fundraising, administration, executive compensation and other costs. The latest CRA T3010 data can be found at www.cra-arc.gc.ca. *Every dollar donated and spent is accounted for in our independently audited financial statements.*  Canada Revenue Agency

I don't use any of the services funded by United Way. Why would I give?

Unfortunately, there are many individuals in our communities who need help. Consider an abused woman or child, an elderly person or a person with a disability. For many of these individuals, a United Way supported program provides the assistance they need to maintain their well-being and dignity.

Our vision is a better life for everyone. An altruistic and philanthropic attitude helps achieve that vision. Helping others is at the heart of the United Way. Many individuals face challenges beyond their control. United Way asks those who are able to donate to help ensure programs are available for those that need them, when and where they are needed.

I've already made my gift this year to other charities

Thank you for your commitment to making a difference!

By supporting United Way, you help ensure social services in your own community are maintained.

I pay taxes. The government should be responsible for looking after these services

- Shifts in government funding mean agencies find it increasingly challenging to deliver critical services.
- Many agencies rely on stable funding from United Way to deliver additional critical services to address new and emerging needs.
- It takes a community to care for a community. United Way mobilizes resources and brings together supported partners, labour, government, business and volunteers to create sustainable change in the lives of Perth and Huron residents.
- Municipalities have budgets too. When their budget dollars are exhausted they turn to organizations such as United Way.

About Executive Director: Ryan Erb

- When travelling across Perth and Huron for meetings, he drives a Chevy Sonic - 100% sponsored by *Stratford Motor Products*.
- United Way Perth-Huron files its annual CRA T3010 report which includes salary ranges for its highest compensated employees.

Why do some organizations conduct their own fundraising even though they receive money from United Way?

UWPH is not the sole funder of any of our supported partners. Unfortunately, demand for services requires many agencies also raise money on their own. The more funding UWPH is able to provide, the less time and resources agencies are required to allocate to fundraising. This results in more time and resources for their main objective – delivery of important social services to local communities.

Learn More ▼

Learn more about our community work and read our annual report: perthhuron.unitedway.ca/about/reports-and-documents

For questions about United Way Perth-Huron and how we benefit the communities of Huron and Perth Counties, please contact ► info@perthhuron.unitedway.ca