

HELPING
HERE

Northern Huron



United Way
Perth-Huron

TOGETHER WE ARE IMPROVING LIVES

THROUGH SUPPORT FOR BASIC NEEDS, SERVICE CONNECTION, ADVOCACY, RESEARCH AND CULTIVATING INNOVATIVE INITIATIVES.

#UNIGNORABLE LOCAL ISSUES



Lack of Housing

A single bedroom rental is over \$1,200/mo. 169 people are experiencing homelessness.



Low Income

57% of people with incomes in Perth-Huron earn less than a living wage (\$35,262 annually).



Mental Health

By the time Canadians reach the age of 40, 1 in 2 have experienced a mental illness.



Access to Services

Navigating the local social service network is challenging, especially for our most vulnerable.



Intimate Partner Violence

In Huron County, the OPP received 617 calls related to intimate partner violence in 2021.



Food Insecurity

Huron County food banks reported 17,675 visits in 2021. Food prices rose 7.4% in one year.



HOLISTIC APPROACH

EXAMPLES

SYMPTOMS

- Hunger
- Violence & Crime
- Poor Mental Health
- Homelessness
- Lack of Access to Services

PROBLEM

- Poverty

CAUSES

- Low Income
- Poor Mental Health
- Systemic Racism
- Unequal Opportunities
- Relationship Breakdowns

United Way is committed to cultivating innovative initiatives addressing root causes of local social issues. We research and advocate for a living wage, affordable housing and improved social assistance rates and services.

We also understand that long-term goals don't solve the challenges of a person facing eviction next week, or the parent with empty cupboards and hungry children right now. To that end, we also fundraise and invest in programs to help ensure people get the immediate help they need.



Show your local love

CHANGING LIVES

Olivia's parents struggled with mental health and substance use and eventually she was placed with another family member. Despite moving to a supportive environment, Olivia dealt with feelings of anger, sadness and insecurity well into her adult life.

With encouragement from a friend, Olivia reached out for help and learned how her childhood trauma affected her decisions and how to better control her emotions.

Thanks to United Way and a supported partner, Olivia is regaining the sense of belonging and security she lost as a child.



HELPING PEOPLE HERE NORTHERN HURON 2021 IMPACT

97
seniors
accessed
transportation

37
participants
in *Poverty to
Prosperity*

89
women
escaping
violence
sheltered

Scan to learn more



5,312
visits to
access food

76
people in
crisis accessed
financial
support

134
people
called 211 to
connect w/
services

4
youth
accessed
housing &
supports



CREATING PATHWAYS OUT OF POVERTY

NORTHERN HURON
CONNECTION
CENTRE

Coming Soon to Wingham



Partly as a result of rising housing costs, homelessness is growing. In an effort to tackle this #UNIGNORABLE issue in Northern Huron, a drop-in space for those experiencing homelessness or otherwise vulnerable is planned in Wingham.

HELP US MAKE THIS PROJECT A REALITY!

The *Northern Huron Connection Centre* will offer wrap-around supports including trauma-informed care, substance use and mental health counselling, as well as basic needs such as showers, laundry and food. Services will be client-centred, providing dignity and choice with an unrelenting focus on securing permanent housing.

GET IN TOUCH OR DONATE

 519-271-7730 877-818-8867
 perthhuron.unitedway.ca
 lharper@perthhuron.unitedway.ca



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