



Goderich

# Goderich & Area



**United Way**  
Perth-Huron

## TOGETHER WE ARE **IMPROVING LIVES**

THROUGH SUPPORT FOR BASIC NEEDS, SERVICE CONNECTION, ADVOCACY, RESEARCH AND CULTIVATING INNOVATIVE INITIATIVES.

### #UNIGNORABLE LOCAL ISSUES



#### Lack of Housing

A single bedroom rental is over \$1,200/mo. 169 people are experiencing homelessness.



#### Low Income

57% of people with incomes in Perth-Huron earn less than a living wage (\$35,262 annually).



#### Mental Health

By the time Canadians reach the age of 40, 1 in 2 have experienced a mental illness.



#### Access to Services

Navigating the local social service network is challenging, especially for our most vulnerable.



#### Intimate Partner Violence

In Huron County, the OPP received 617 calls related to intimate partner violence in 2021.



#### Food Insecurity

1,510 families are food insecure in Huron County. Food prices rose 7.4% in one year.



## HOLISTIC APPROACH

### EXAMPLES

#### SYMPTOMS

- Hunger
- Violence & Crime
- Poor Mental Health
- Homelessness
- Lack of Access to Services

#### PROBLEM

- Poverty

#### CAUSES

- Low Income
- Poor Mental Health
- Systemic Racism
- Unequal Opportunities
- Relationship Breakdowns

United Way is committed to cultivating innovative initiatives addressing root causes of local social issues. We research and advocate for a living wage, affordable housing and improved social assistance rates and services.

We also understand that long-term goals don't solve the challenges of a person facing eviction next week, or the parent with empty cupboards and hungry children right now. To that end, we also fundraise and invest in programs to help ensure people get the immediate help they need.



Show your local love

## CHANGING LIVES

Archie needed a hand when he found himself in an out-of-area shelter due to gaps in the system. The shelter connected with the *Huron Out of the Cold: Heart to Home* team and arranged for Archie to return home.

Once he was back in his own community, Archie and the *Heart to Home* team worked on a housing plan and together, they were able to find suitable housing.

Now, thanks to United Way and a supported partner Archie is doing much better. The *Heart to Home* team continues supporting him and he looks forward to moving in to a place of his own.



## HELPING PEOPLE HERE GODERICH & AREA 2021 IMPACT

**41**  
seniors  
accessed  
transportation

**19**  
children  
matched with  
mentors

**170**  
people  
received  
counselling

Scan to learn more



**43**  
people  
received  
financial  
assistance

**79**  
people  
called 211 to  
connect with  
services

**2**  
youth  
accessed  
housing &  
supports

**12**  
youth  
received  
counselling



## INCREASING ACCESS TO SERVICES

### Lack of Housing in Goderich



Homelessness isn't just about sleeping on the streets; it affects almost every aspect of life including family well-being, employment and physical and mental health and almost 80% of homelessness is either hidden or unreported.

The Goderich and area community remains committed to addressing the #UNIGNORABLE issue of lack of housing.

*United Way Perth-Huron* supports the community's efforts to address lack of housing through support of the Huron Homelessness Initiative, including programs providing shelter for women, children and youth as well as emergency shelter during the cold months of the year.

GET IN TOUCH OR DONATE

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