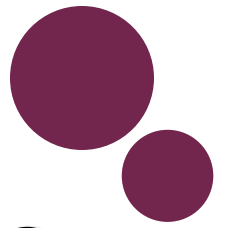


This month's meeting is part of:



Non-profit REGIONAL MEETING

NOV 9, 2021 · 10:00 AM



STORYTELLING AND THE USE OF SOCIAL MEDIA



SPEAKER BIO: Emily Baillie

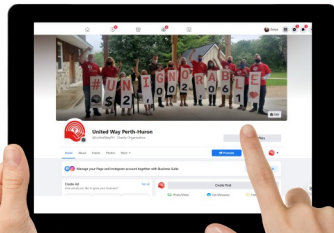
Emily Baillie is a digital marketing instructor & entrepreneur. She is a member of the *Canadian Marketing Association* and a Global

Ambassador for *Hootsuite*.

Through her business *Compass Content Marketing* she has provided content and social media marketing services to clients including the *Adoption Council of Ontario*, *Northern Ontario Travel*, *Huron County Economic Development*, *Grand Bend Chamber of Commerce*, *Backyard Living Expo* and more.

Through her workshops, she helps empower small business owners and non-profit organizations to make better use of social media platforms.

She has 15 years of experience in the marketing industry and grew up in Ailsa Craig.



This month's meeting sponsored by:



CONTENT OVERVIEW

Looking to make meaningful connections with stakeholders using social media? Learn some tips and tricks designed to help inspire comments, shares, donations, sign-ups and more.

We'll look at how to tell your organization's story using major social media platforms like *Instagram*, *Facebook* and *Twitter*.

JOIN THE ZOOM MEETING

<https://us02web.zoom.us/j/82672200172?pwd=RjRFdE1cTnAcW1vZXNweHdnREdzUT09>

Meeting ID: 826 7220 0172

Passcode: 091434

NEXT MEETING

DEC 10, 2021 VOLUNTEERISM



VIEW PAST MEETING CONTENT

<https://perthhuron.unitedway.ca/community-resources/non-profit-meetings/>



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