

# Huron County Creative Economy

## FACT SHEET

Issue 1

2013 FACT SHEET -- Huron County, Ontario, Canada

### Top 10 Creative Class Occupations in Huron County 2011 by high location quotients

(interpretation example: for every 1 Agricultural representative, consultant, or specialist in Ontario, there are 5.52 in Huron County)

Creative class occupations		Location
	Agricultural representatives, consultants and specialists	5.52
	Conservation and fishery officers	4.82
	Forestry professionals	4.45
	Other professional occupations in physical sciences	3.96
	Ambulance attendants and other paramedical occupations	3.52
	Other medical technologists and technicians (except dental health)	3.08
	Legislators	2.73
	Agricultural and fish products inspectors	2.36
	Licensed practical nurses	2.13
Recreation, sports and fitness program and service directors	2.11	

### The creative economy

A wide range of economic activities are included in the definition of 'creative economy':

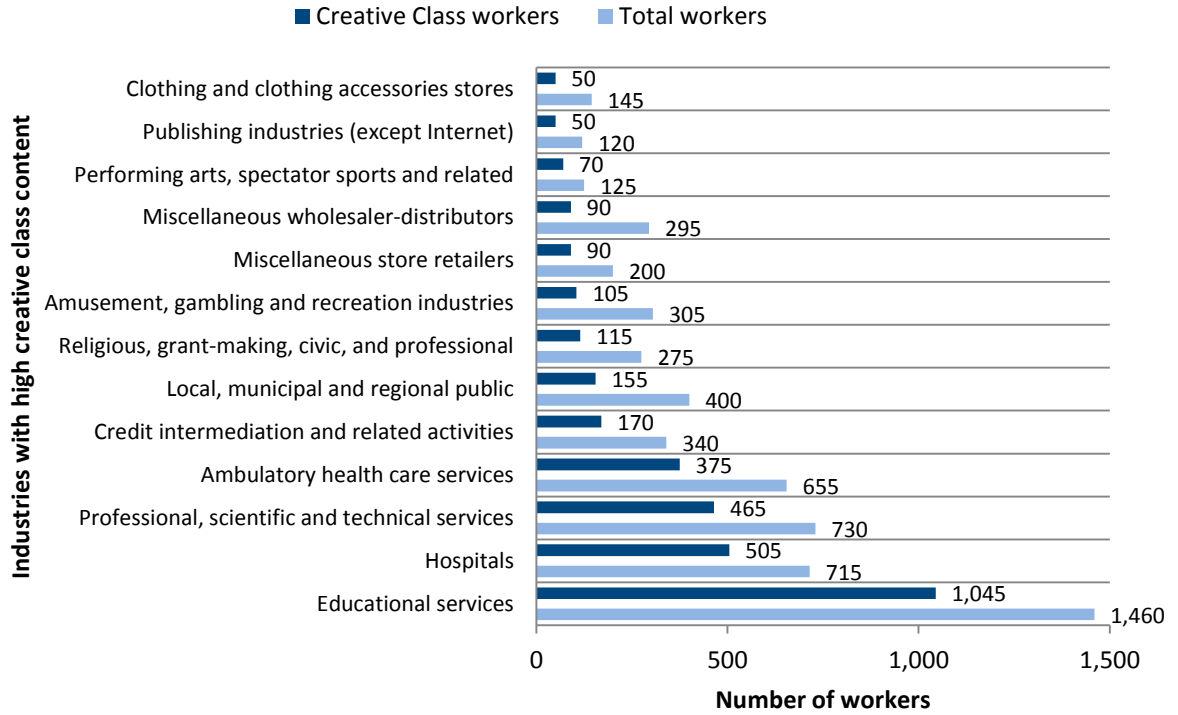
- innovations in design and manufacturing process and equipment
- architecture
- music
- research and development
- software creation
- information handling services
- electronic publishing.

"Creative industries encompass a wide diversity of creative establishments and occupations, including cultural and knowledge based jobs ranging from the performing arts to business and financial services." -- *Huron County Official Plan*

Those professionals who contribute to the creative economy are known as the 'creative class'.

"The creative class is comprised of knowledge workers, intellectuals and various types of artists." -- *Creative Class Workers in Huron County*

### High creative class content industries, Huron County, 2011



**Data Source:**

Huron County Official Plan, County of Huron Planning and Development Department, June 2, 2013.

Creative Class Workers in Huron County, Four County Labour Market Planning Board, February 2011.

Statistics Canada. National Household Survey (NHS) Profiles, 2013. *Note: Global non-response rate is 31.6% for Huron County and 27.1% for Ontario.*

**Fact Sheet produced by:**



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### Huron County employment by industry 2011

