

# Benefits to Participants

Shop local · Sales increase · Donations grow



## CREATE LOCAL POSITIVE CHANGE

Your organization will be making a significant contribution to building strong communities; moving people from poverty to possibilities, and helping kids reach their potential.



### CORPORATE SOCIAL RESPONSIBILITY

Your Company's reputation will be reinforced as a positive corporate community citizen



### IMPORTANT CONTACTS

Opportunities for B2B Connections; United Way collaborates with a variety of key decision makers; CEOs, government officials and professionals



### BRAND ASSOCIATION

The United Way brand is known regionally, nationally and internationally as a positive, effective and proven charity



### BRAND AWARENESS

Participation recognition will lead to increased exposure of your brand throughout Huron and Perth



### LARGE VISIBILITY

United Way is engaged with independent and major workplaces in Huron and Perth



### ADD TO YOUR DIGITAL FOOTPRINT

United Way is active on numerous social media spaces and makes frequent radio appearances



### EMPLOYEE CONNECTION

You will be supporting services that may benefit your employees in their personal and/or professional life



### EMPLOYEE ENGAGEMENT

Partnership will create opportunities for volunteerism, team building, and encourages a positive work environment



### RECOGNITION

United Way will acknowledge partnerships on its website, newsletter and social media, with photo opportunity



### TARGETED AUDIENCE

All engagement and allocations are within Huron and Perth County.



### MAXIMISE MARKETING BUDGET

With these benefits for your organization you are getting a great and reciprocated value for your investment



### EFFICIENCY

With one donation to United Way you are supporting 47 local community partners!



300+ WORKPLACES



2,960+ DONORS



936+ LIKES



1,530+ FOLLOWERS



7 SUPPORTIVE UNIONS



17 MUNICIPALITIES



1,970+ EMAILS



1,800 OFFICES; IN 40 COUNTRIES