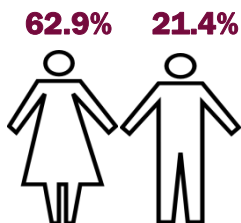


HURON - PERTH TRANSPORTATION NEEDS SURVEY RESULTS

The Huron - Perth Transportation Task Force received 590 responses from the *Transportation Needs Survey*, released in November 2013, to investigate transportation needs across Huron & Perth counties.

DEMOGRAPHICS



AGE	Percentage
15-24	7.3%
25-34	16.8%
35-44	13.6%
45-54	18.1%
55-64	18.8%
65+	11.2%

Annual family income:

- Less than \$20 000: **14.2%**
- \$20 000-\$39 999: **12.7%**
- \$40 000-\$59 999: **13.4%**
- \$80 000 +: **18.3%**

What prevents you from travelling on a regular basis?

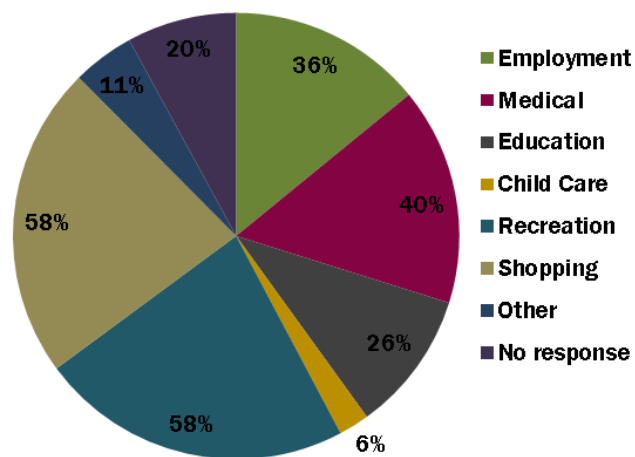
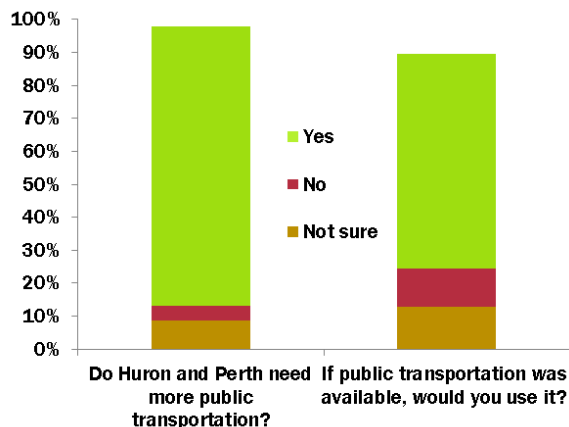
- Driving conditions (**41.0%**)
- Access to affordable rail transportation/GO Transit (**37.5%**)
- Access to public transportation (**33.1%**)



29.7% would use a ridesharing website to carpool as a driver or as a passenger



16.1% would join a car sharing program as a means of transportation



If public transportation was available, what would you use it for?

If public transportation was available, where would you travel to?

GTA	65.1%
LONDON	57.6%
KITCHENER/WATERLOO	53.9%
STRATFORD	42.0%

CONCLUSION:

Survey results indicate that respondents require public transportation for local and regional travel for a variety of reasons. Interestingly, respondents are interested in innovative solutions for transportation including car sharing and ridesharing programs.