



Embracing Diversity in Perth Huron: Using Local Data to Understand and Support Rural Immigration

Request for Proposals

Who we are & what we do:

The Social Research and Planning Council (SRPC), operated by the United Way Perth-Huron, identifies local issues and trends, prioritizes local research directions and collects, collates and disseminates relevant community reports. The SRPC relies on social research to initiate, participate or facilitate social planning initiatives.

Examples of SRPC reports can be found at:

<http://perthhuron.unitedway.ca/social-research-planning-council>

Project Description:

The SRPC has a short term contract to research and publish five local “Data Stories” about newcomers’ in Perth and Huron on the myPerthHuron website. Relying on numerical data (i.e. Census Data, National Household Survey, taxfiler data, local data sources) the consultant will identify topical stories related to newcomers in Huron and Perth.

The five local “Data Stories” will profile the potential of the myPerthHuron website, and offer new insight into understanding community well-being, especially regarding welcoming newcomers to our region.

Examples of local data stories about immigration to Perth Huron are below:

- Has there been growth in the non-English speaking population in our area? Which languages are growing in Perth-Huron?
- Does gender influence newcomers’ coping strategies? (taking ESL, finding employment, etc.)
- Does learning English relate to successful employment?

The SRPC has two projects that are immediately relevant to this contract.

The most recent SRPC report: *Embracing Diversity: Newcomer Experiences in Perth and Huron* (2017) researched newcomers’ experience to Perth and Huron, from the perspective of newcomers themselves (immigrants or refugees who have been in Canada under 10 years), employers and service agencies. This report is available on line at:

<http://perthhuron.unitedway.ca/wp-content/uploads/2017/06/EmbracingDiversity-WEB.pdf>

The SRPC is also developing “myPerthHuron: Discovering the Well-Being of Our Communities”, as an on-line community data hub. myPerthHuron is being designed to enhance collaboration to address public issues; provide tools to encourage progress; help inform decision-making; improve local research; and increase public knowledge about key economic, environmental,

social, and cultural issues. The myPerthHuron website can be found at:
<http://www.myperthhuron.ca/>

Budget and timeline:

The total budget for this project is \$15,000. A subcommittee will be available for the project.

The project must be completed by March 31 2018.

Project goals and objectives:

The goals of this project are:

- To use numerical data to develop stories about newcomers to Perth and Huron
- To raise local attention about newcomers in Perth and Huron
- To use rural immigration as a specific topic of interest to attract users to the myPerthHuron website
- To populate the myPerthHuron website with data related to immigration

Evaluation criteria:

During the evaluation process any or all of the consultants may be invited for an interview at their own expense. Consultants will be evaluated specifically on:

- The quality of the proposal;
- Responsiveness to the requirements of the RFP;
- Qualifications and relevant experience;
- Understanding of the immigration and rural immigration;
- Demonstrated knowledge of Huron and Perth Counties;
- Approach to the project;
- Quality of work experience and similar development;
- Demonstrated knowledge of local and national statistical survey sources;
- Experience of proposed personnel; and
- Proposed budget and ability to complete work within stated timelines.

Pricing information shall contain the total price and a detailed cost breakdown showing task, person assigned, estimated hours, rate/hour, subtotal; and disbursement expenses.

Deliverables:

- 1) Five local data stories (between 250 and 750 words)
- 2) Data supporting the five data stories
- 3) Accompanying tables and graphs as required

Time Line:

Date	Task
December 2017	RFP Released
January 5 2018	Proposals due
January 18 2018	Successful Research Consultant Selected
March 22 2018	Final data stories due
March 31 2018	Project completion date

Statement of Ethics:

The Social Research and Planning Council (SRPC) expect those who do research for the SRPC to act in an ethical manner. The principles of justice, concern for welfare, respect for persons,

privacy, confidentiality, informed consent, and equity in research participation will be respected (as defined in the Tri-Council Policy Statement: Ethical Conduct for Research Involving Humans) (www.pre.ethics.gc.ca).

Application Procedure:

Please submit your CV, a preliminary work plan, two samples of similar work and the names of three references who can speak to your ability to complete this project to:

Social Research & Planning Council
The United Centre
32 Erie Street, Stratford Ontario
N5A 2M4
or email to: srpc@perthhuron.unitedway.ca

by 5:00 p.m. on Friday, January 5th, 2018

Direct inquiries to:

Susanna Reid
Director, Social Research and Planning Council
sreid@perthhuron.unitedway.ca
519-271-7730

Thank you for your interest. Only candidates selected for an interview will be contacted.

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